

Rootdown Wine Cellars

Cole Ranch Dynamite Claret



ABOUT THE ESTATE

- Founded in 2014 by Sonoma County native Mike Lucia, Rootdown Wine Cellars reflects his decades of experience in Northern California.
- Rootdown specializes in single-varietal, single-vineyard wines from organically farmed vineyards in Mendocino, Sonoma, and Amador Counties, producing refined expressions of varieties like Sangiovese, Pinot Noir, Riesling, Savagnin, and Trousseau.
- In 2019, Mike acquired Cole Ranch—the smallest AVA in the U.S.—shifting Rootdown's focus toward Jura-inspired varieties including Trousseau, Savagnin, Pinot Noir, and Chardonnay.
- This estate emphasizes minimal-intervention winemaking with hallmarks such as low alcohol, high acidity, native fermentations, little to no new oak, and minimal sulfur additions.
- Mike seeks to create wines that showcase earth and texture over fruit, expressing the unique terroir of each vineyard site.

APPELLATION

Cole Ranch

SUB-REGION

Mendocino County

GRAPE VARIETY

60% Cabernet Sauvignon, 35% Merlot, 5% Cabernet Franc

FARMING

Organic

SOIL

Silt clay loam with pockets of limestone

VINEYARDS & VITICULTURE

The Cole Ranch Vineyard sits on 180 acres of the Boonville grade, right between the Anderson Valley and Inner Mendocino growing regions. It was originally planted to Cabernet Sauvignon, Riesling, and Merlot in 1973. Dynamite Claret plays with the memory of John Cole's children's "best day" they've ever had, blowing up the large rock formation in the middle of the vineyard where the Merlot and Cabernet Sauvignon now grow.

HARVEST & VINIFICATION

Cabernet Sauvignon was harvested November 10. Merlot was harvested October 17. Cabernet Franc was harvested October 1. Winemaking is all indigenous yeast. 100% de-stemmed. Aged in Barrel for two years with no new oak.

ALCOHOL BY VOLUME

12.8

PACK SIZE

12x750ml