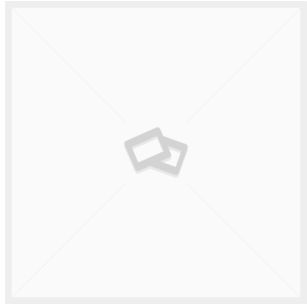


Madson Wines

Sta. Rita Hills Gamay Noir



ABOUT THE ESTATE

- Madson Wines, founded in 2018 by winemaker Cole Thomas with viticulturalists Ken Sweles and Abbey Crystal, produces limited-batch wines from organically farmed grapes in California's Santa Cruz Mountains.
- Cole Thomas transitioned from organic vegetable farming and seed saving into winemaking, gaining experience in Australia, New Zealand, and with Santa Cruz Mountains Vineyard before starting Madson.
- Ken Sweles and Abbey Crystal bring extensive vineyard management expertise and deep knowledge of the Santa Cruz Mountains terroir.
- All vineyards supplying Madson Wines are organic and follow regenerative agriculture practices that boost biodiversity, improve watersheds, and sequester carbon in soils.
- Winemaking is largely non-interventionist, using native yeasts and neutral oak, and the winery operates 100% carbon neutral in partnership with Terra Pass.

APPELLATION

Santa Rita Hills

GRAPE VARIETY

100% Gamay

FARMING

Organic

SOIL

Marine sedimentary rock

VINEYARDS & VITICULTURE

The vines are grown using organic practices on marine sedimentary rock with elevated calcium and silica content. This vineyard in particular has extremely high levels of chalk and diatomaceous earth.

HARVEST & VINIFICATION

100% whole cluster under complete carbonic conditions. The wine ferments spontaneously with native yeast and then ages in neutral oak barrels for six months. Unfined and unfiltered.

ALCOHOL BY VOLUME

12.6

PACK SIZE

12x750mL