





- Founded in 2013 by Marty Doerschlag in Oregon's Willamette Valley, Flâneur Wines is inspired by the French term flâneur, meaning a leisurely wanderer and connoisseur of life.
- The winery's philosophy emphasizes curiosity, mindfulness, and a slower pace that allows the character of the terroir to shine.
- It farms two estate vineyards: Flânerie Vineyard (Ribbon Ridge AVA, marine sedimentary soils) producing structured, spicy Pinot Noir, and La Belle Promenade Vineyard (Chehalem Mountains AVA, volcanic soils) yielding bright, floral wines.
- The portfolio focuses on Pinot Noir and Chardonnay, while also experimenting rarer varieties such as Grüner Veltliner, Aligoté, and Pinot Meunier.
- Winemaking focuses on sustainability through dry farming, organic practices, native yeast fermentation, minimal intervention, and estate-grown fruit to express terroir-driven complexity.



Willamette Valley

GRAPE VARIETY

100% Pinot Noir

FARMING

Certified Organic

SOII

Sedimentary Willakenzie (Flanerie), Volcanic Jory and Nekia (La Belle Promenade)

VINEYARDS & VITICULTURE

78% La Belle Promenade Vineyard (Chehalem Mountains AVA), 22% Flanerie Vineyard (Ribbon Ridge AVA).

HARVEST & VINIFICATION

40% whole-cluster pressed, 24% new French oak.

ALCOHOL BY VOLUME

13.7

PACK SIZE

12x750mL

