

Flâneur Wines

Chehalem Mountains Chardonnay La Belle Promenade



ABOUT THE ESTATE

- Founded in 2013 by Marty Doerschlag in Oregon's Willamette Valley, Flâneur Wines is inspired by the French term flâneur, meaning a leisurely wanderer and connoisseur of life.
- The winery's philosophy emphasizes curiosity, mindfulness, and a slower pace that allows the character of the terroir to shine.
- It farms two estate vineyards: Flânerie Vineyard (Ribbon Ridge AVA, marine sedimentary soils) producing structured, spicy Pinot Noir, and La Belle Promenade Vineyard (Chehalem Mountains AVA, volcanic soils) yielding bright, floral wines.
- The portfolio focuses on Pinot Noir and Chardonnay, while also experimenting rarer varieties such as Grüner Veltliner, Aligoté, and Pinot Meunier.
- Winemaking focuses on sustainability through dry farming, organic practices, native yeast fermentation, minimal intervention, and estate-grown fruit to express terroir-driven complexity.

APPELLATION

Willamette Valley

GRAPE VARIETY

100% Chardonnay

FARMING

Certified Organic

SOIL

Volcanic Jory and Nekia

VINEYARDS & VITICULTURE

100% La Belle Promenade Vineyard at 700 - 800' elevation. Northeastern and southwestern exposure on Jory & Nekia volcanic soils. Dry farmed.

HARVEST & VINIFICATION

Native yeast fermentation. 24% new oak. Bottled August, 2020. 706 cases made.

ALCOHOL BY VOLUME

12.4

PACK SIZE

12x750mL