



Leroy

Auxey-Duresses

Robert Parker apologizes, but cannot stop raving about her; Jancis Robinson calls her 'the wine world's most famous woman'; Matt Kramer gushes, "the word 'extraordinary' fails to capture her wine's singularity." Even her harshest critics acknowledge her unrelenting pursuit for perfection. The legendary Lalou Bize-Leroy unquestionably creates some of the finest wines of Burgundy.

Making of a Legend

The story of her dominance in the wine world begins more than a century ago in 1868 when François Leroy founded Maison Leroy in Auxey-Duresses, a small village near Meursault. When Lalou's father, Henri, joined the family business in 1919, the firm's tenacity and patience had already established it as one of the greatest in Burgundy. After financial success, Henri was able to purchase one half of the celebrated Domaine de la Romanée Conti.

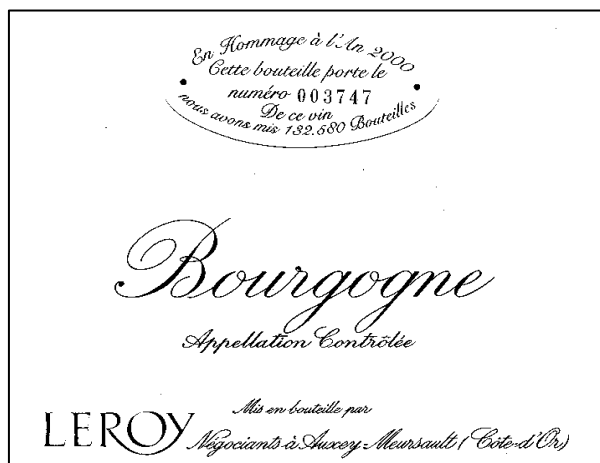
A New Force in Burgundy

When Lalou took over her father's négociant business in 1964, she became one of the first women to head an important firm in Burgundy. As co-director for many years, she was also a central influence at D.R.C. She still owns one quarter of the domaine.

A Trinity of Labels

Today she is the force behind 3 companies:

Domaine Leroy was established in 1988 from the purchase of domaines Charles Noëllat in Vosne Romanée and Philippe Remy in Gevrey Chambertin.



Maison Leroy is a négociant house, relying on Lalou's exceptional palate to purchase premium wines and distribute them under the Maison Leroy label.

Domaine d'Auvenay is the vineyard and home of Lalou and her late husband Marcel, producing estate grown village, premier and grand cru wines.

Risks With High Results

What distinguishes Lalou from her peers? Her relentless pursuit of fine wines that are direct expressions of their *terroir*. With courage, she makes wine from extremely low yields (producing crops one fourth the size of her neighbors) and bottles without fining or filtration. In addition, the estate vineyards are farmed according to the strict biodynamic guidelines, avoiding herbicides, pesticides, fungicides or any other non-organic material. The results are dramatic.